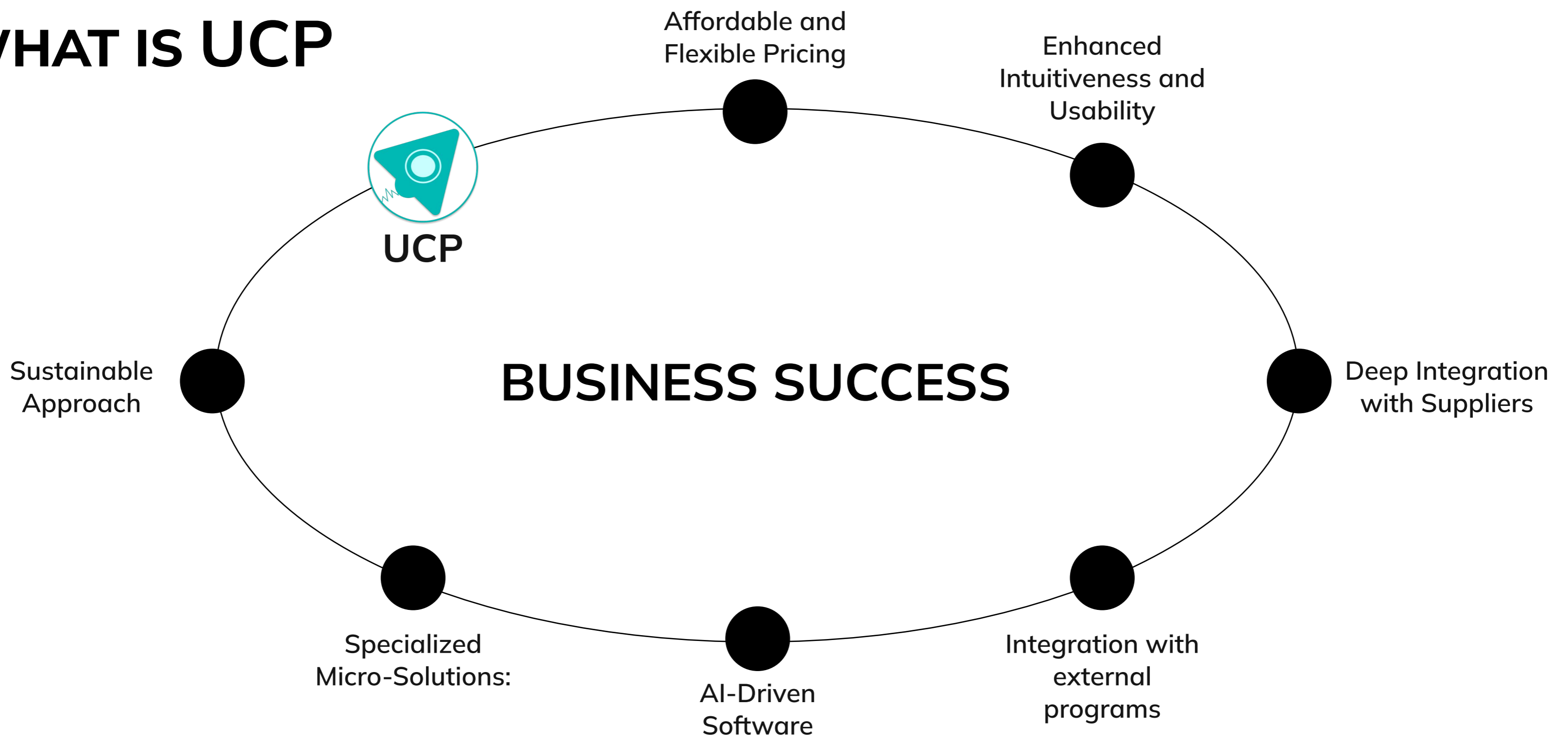




UCP

POWERS UP BUSINESSES

WHAT IS UCP



UCP PROJECT

A cloud-based, AI driven field service software designed to revolutionize operations for small field service businesses in the USA.

MISSION

To streamline processes and boost efficiency through innovative, affordable software tailored for the field service industry.

BUSINESS ORIGIN

The N.A. Invest team identified key challenges in the field service market and recognized the potential for a management software solution. With industry insights, we decided to turn our capabilities into a revolutionary product.

PROBLEM WORTH SOLVING

- Many small field service businesses rely on outdated, ineffective systems like paper forms and basic software.
- Existing advanced software is often too expensive and still misses crucial functionalities, highlighting the need for a tailored, affordable solution that addresses these specific challenges.

COMMON CHALLENGES

- Lack of flexible pricing solutions
- Lack of predictive statistics
- Poor accounting
- No integrations with parts&tools suppliers
- High client debts and collection issues
- Lack of collaboration functionality between companies

OUR SOLUTION

- Flexible modular pricing (flexible business)
- Customization or personalized development according to user request
- Advanced statistics and predictive analysis powered by AI
- Payment protection systems (automated system for filing claims for debt collection through the program)
- Cross account system for companies to share techs

And even more!



MARKET SIZE & SEGMENTS

Segment Breakdown

Segment Breakdown	Potential Customers
● HVAC Companies:	114,000
● Appliance Repair:	36,000
● Plumbing Companies:	113,347
● Electrical Companies:	238,660
● Handyman Services:	522,837
● Transportation & logistics:	4 200,00
● Landscaping services:	641 782,00
● House Painting & Decorating:	178 477,00
● Residential Cleaning:	345 690,00
● Construction & engineering:	400 000,00

Market Size & Financial Forecast

- Total Number of Companies: 2,594,993
- Average Annual Price: \$1,046.40
- Global FMS Market Size: \$7,100,000,000
- US Market Share: \$2,200,000,000
- Penetration Rate: 70%
- TAM: \$2,127,700,337.60
- SAM: \$1,914,930,303.84
- SOM: \$191,493,030.38
- Projected Market Share: 10%