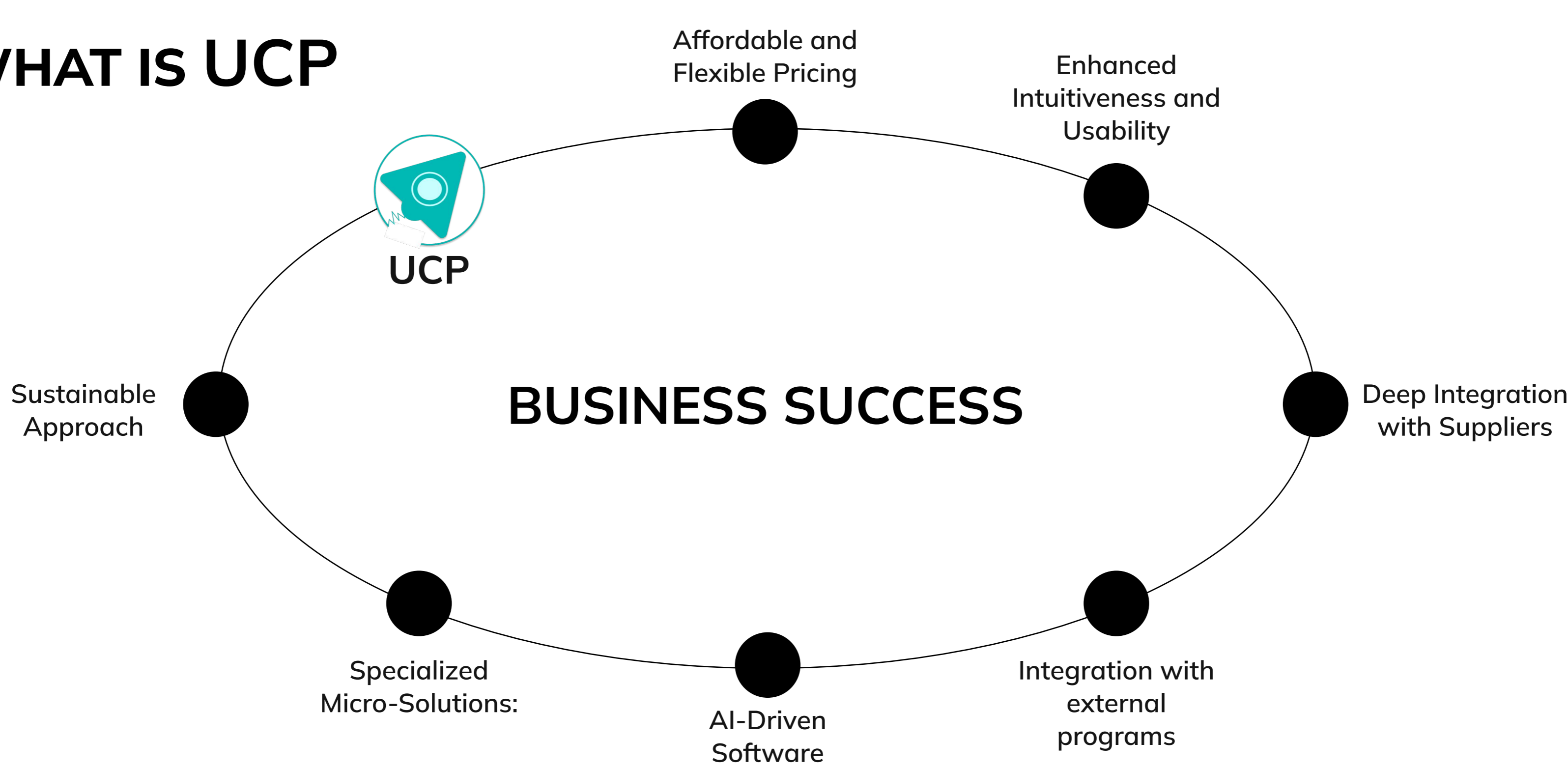




# UCP

POWERS UP BUSINESSES

## WHAT IS UCP



### UCP PROJECT

A cloud-based, AI driven field service software designed to revolutionize operations for small field service businesses in the USA.

### MISSION

To streamline processes and boost efficiency through innovative, affordable software tailored for the field service industry.

### BUSINESS ORIGIN

The N.A. Invest team identified key challenges in the field service market and recognized the potential for a management software solution. With industry insights, we decided to turn our capabilities into a revolutionary product.

## PROBLEM WORTH SOLVING

- Many small field service businesses rely on outdated, ineffective systems like paper forms and basic software.
- Existing advanced software is often too expensive and still misses crucial functionalities, highlighting the need for a tailored, affordable solution that addresses these specific challenges.

### COMMON CHALLENGES

- Lack of flexible pricing solutions
- Lack of predictive statistics
- Poor accounting
- No integrations with parts&tools suppliers
- High client debts and collection issues
- Lack of collaboration functionality between companies

## OUR SOLUTION

- Flexible modular pricing (flexible business)
- Customization or personalized development according to user request
- Advanced statistics and predictive analysis powered by AI
- Payment protection systems (automated system for filing claims for debt collection through the program)
- Cross account system for companies to share techs

And even more!



## MARKET SIZE & SEGMENTS

### Segment Breakdown

- HVAC Companies: 114,000
- Appliance Repair: 36,000
- Plumbing Companies: 113,347
- Electrical Companies: 238,660
- Handyman Services: 522,837
- Transportation & logistics: 4 200,00
- Landscaping services: 641 782,00
- House Painting & Decorating: 178 477,00
- Residential Cleaning: 345 690,00
- Construction & engineering: 400 000,00

### Potential Customers

- 114,000
- 36,000
- 113,347
- 238,660
- 522,837
- 4 200,00
- 641 782,00
- 178 477,00
- 345 690,00
- 400 000,00

### Market Size & Financial Forecast

- Total Number of Companies: 2,594,993
- Average Annual Price: \$1,046.40
- Global FMS Market Size: \$7,100,000,000
- US Market Share: \$2,200,000,000
- Penetration Rate: 70%
- TAM: \$2,127,700,337.60
- SAM: \$1,914,930,303.84
- SOM: \$191,493,030.38
- Projected Market Share: 10%

## PROJECT STAGES

UCP Project						
	2023	2024	2025	2026		
Q1		MVP Development: Stage 2	MVP Deployment MVP Deployment	Prepare for Seed round	Secure Series A funding	Accelerate scaling
Q2	Project initiation	MVP Development: Stage 3	Close Seed round Market expansion	Advanced Features Dev. Stage 1	Advanced Features Dev. Stage 3	Accelerate scaling
Q3	Project planning Design	MVP Development: Stage 3	Scale user base Explore Series A requirements	Advanced Features Dev. Stage 2	Advanced Features Dev. Stage 3	Expand markets
Q4	MVP Development: Stage 1	MVP Development: Stage 4 Vendors partnership conclusion	Scale user base Preparing for Series A requirements	Advanced Features Dev. Stage 2 Refine growth strategy		Solidify market leadership